

Lisa K. Cline

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PROFESSIONAL SKILLS

Web Design & Development
Print Design
Project Management
NN/g UX Certified

Sitecore, Sitefinity, WordPress
CSS, HTML, Javascript
Adobe Creative Suite
SharePoint, InfoPath
Microsoft Office
PoliteMail
Google Analytics
Social Media

EDUCATION

University of Missouri Kansas City
1993–1996

BA, College of Arts and Sciences,
fine art. New media and graphic
arts concentration.

Accomplished designer exceptionally skilled at:

- Print and web design, web development and project management.
- Page layout and organization.
- Email communications, photography and print design.
- Strong verbal/written communication skills, presentation skills and an ability to coordinate multiple projects.

PROFESSIONAL EXPERIENCE

The University of Kansas Health System - Kansas City, KS

Senior Website Coordinator | August, 2015 – Current

- Coordination and communication of content for intranet.kumed.com.
- Special projects, infographics.
- E-newsletter communications.
- Technical liaison for Corporate Communications team.

Kansas City Kansas Community College - Kansas City, KS

Webmaster | August, 2010 – August 2015

- Developed online branding and web strategy for internal and external sites.
- Collaborated with departments and divisions for communications.
- Implemented mobile strategy, Mobile APP and Responsive website.
- SharePoint administration focusing on incorporating ERP systems with front end.

Staples Promotional Products - Overland Park, KS

Art Director | September, 2008 – August, 2010

- Designed and developed B2B websites, catalogs & E-communications.
- Managed print, photography, website development for Bridgestone, ESPN, Zurich, Goodyear, Farmers, Ryder and Cooper Tires.

City of Lenexa, Kansas - Lenexa, KS

Web Designer | September, 2000 – July, 2007

- Designed and managed web site, www.ci.lenexa.ks.us.
- Collaborated with departments and organized maintenance schedule.
- Designed marketing materials, annual reports, newsletters, brochures and materials for festivals and special celebrations.
- Video and photography of festivals and events.