

Lisa K. Cline

816-695-2824

lisakcline@yahoo.com
lisakcline.com
linkedin.com/in/lisakcline
816-695-2824

Accomplished designer exceptionally skilled at:

- Print and web design, web development and project management.
- Page layout and organization.
- Email communications, photography and print design.
- Strong verbal/written communication skills, presentation skills and an ability to coordinate multiple projects.

PROFESSIONAL SKILLS

Web Design & Development
Print Design
Project Management
NN/g UX Certified

Adobe Creative Suite
- Photoshop, Illustrator, InDesign

Sitecore, Sitefinity, WordPress
CSS, HTML, Javascript
SharePoint, InfoPath
Microsoft Office
PoliteMail
Google Analytics
Social Media

MAC/PC Proficient

PROFESSIONAL EXPERIENCE

The University of Kansas Health System - Kansas City, KS

Senior Website Coordinator | August, 2015 – Current

- Coordination and communication of content.
- Infographics, charts and special projects.
- E-newsletter communications.

Kansas City Kansas Community College - Kansas City, KS

Webmaster | August, 2010 – August 2015

- Developed online branding and web strategy for internal and external sites.
- Collaborated with departments and divisions for communications.
- Implemented mobile strategy, Mobile APP and Responsive website.
- SharePoint administration focusing on incorporating ERP systems with front end.

Staples Promotional Products - Overland Park, KS

Art Director | September, 2008 – August, 2010

- Designed and developed B2B websites, catalogs & E-communications.
- Managed print, photography, website development for Bridgestone, ESPN, Zurich, Goodyear, Farmers, Ryder and Cooper Tires.

City of Lenexa, Kansas - Lenexa, KS

Web Designer | September, 2000 – July, 2007

- Designed and managed web site, www.ci.lenexa.ks.us.
- Collaborated with departments and organized maintenance schedule.
- Designed marketing materials, annual reports, newsletters, brochures and materials for festivals and special celebrations.
- Video and photography of festivals and events.

EDUCATION

University of Missouri Kansas City
1993–1996

BA, College of Arts and Sciences,
fine art. New media and graphic
arts concentration.